

Carnegie Mellon University

Master of Science in Information Technology



Privacy Seminar

Speaker: R. Jason Cronk

Title:

Privacy Risk, what is it?

Abstract:

Most organizations associate privacy risk as risks to the enterprise. In other words, risks of regulatory action, customer backlash and reputation damage and risks of cost associated with dealing with privacy breaches. Privacy risk is best thought of, however, as risk to individuals, which is an externality to the organizations generating the risk. In this talk, R. Jason Cronk, president of the Institute of Operational Privacy Design will discuss how to think about privacy risk and opportunities for improving our understanding of risk.



Bio:

R. Jason Cronk is the author of the book *Strategic Privacy by Design*, published by the IAPP. He is the principal consultant with Enterprivacy Consulting Group, a boutique privacy consulting firm, where his current focus is on helping companies overcome the challenges of privacy through privacy engineering and Privacy by Design. He is an IAPP Fellow of Information Privacy, a CIPP/US, CIPT, CIPM, a Privacy by Design ambassador, a licensed attorney in Florida, a blogger, speaker and passionate advocate for understanding privacy. His unique background includes a combination of entrepreneurial ventures, work in small and large businesses, strong information technology experience and legal training.

**WHEN: January 23rd 2024
12:30-1:50pm**

WHERE: Hamburg Hall Room 1002

ZOOM LINK:

**[https://cmu.zoom.us/
j/97389172852?](https://cmu.zoom.us/j/97389172852?pwd=Q2Q5MEE2b29TaS9VeDQ4VHVXckV2dz09)**

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