

Current Topics in Privacy Seminar

Speaker:

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Integrative Privacy

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Holistic Approach to Privacy Engineering

Abstract

For many small organizations, Privacy Engineering requires a mix of different skill sets. Unlike larger technology companies that have teams of Privacy Engineers, at smaller organizations, PEs work cross functionally between legal, product, and engineering teams to ensure that the organization is following their own privacy guidelines. At the point that companies start thinking about privacy, they have already built products, teams and a culture. This seminar, I will be discussing my strategies and frameworks around starting from scratch to building functioning privacy programs within organizations through education, enablement, and clear presentation of risk management.

Bio

Jake Ottenwaelder is a seasoned privacy engineer who specializes in privacy technology implementation and automation. As the Principal Privacy Engineer at Integrative Privacy LLC, he has developed an integrative methodology to holistically implement privacy programs by balancing business needs with stringent privacy requirements and focusing on implementing ethical and effective data protection strategies. Jake has extensive experience working with various organizations, including Fortune 500 companies, startups in ecommerce and fintech, and government entities, to enhance data protection and automate privacy processes. His expertise spans privacy risk reviews, data anonymization, and regulatory compliance, making him a pivotal figure in advancing privacy engineering practices.

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