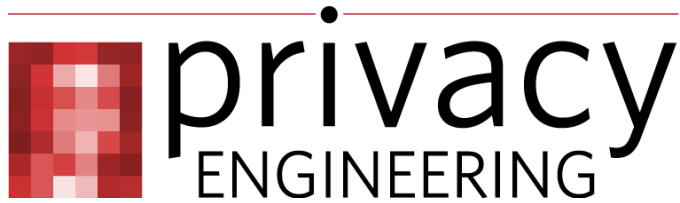


Carnegie Mellon University

Master of Science in Information Technology



Privacy Seminar

Speaker:

Sebastian Zimmeck

Title: Global Privacy Control:
Current Challenges and Future Plans

Abstract:

More and more privacy laws give people a right to opt out from web tracking. However, those laws will not mean much without an effective mechanism to exercise this right in a usable way. That is the reason why we are developing Global Privacy Control (GPC). GPC is a browser-level opt out signal that is enforced under California law and integrated in various browsers, extensions, and websites. Our usability studies show that people find GPC useful and that they understand what it means to give their choice legal force. However, a number of sites still have work to do to become compliant. We are in the process of standardizing GPC at the World Wide Web Consortium to structurally enhance web privacy.



Bio:

Sebastian Zimmeck is an assistant professor at Wesleyan University's Mathematics and Computer Science Department. Sebastian's research and teaching interests are information privacy and security. He is developing privacy tech for the web and mobile app ecosystems. To help people exercise their privacy rights Sebastian makes use of machine learning and program analysis techniques. Sebastian co-founded Global Privacy Control and is leading the privacy-tech-lab at Wesleyan. Before coming to Wesleyan Sebastian was a postdoc at Carnegie Mellon's Institute for Software Research. He studied computer science at Columbia University (PhD, MS) and was a Google Research Fellow at the Berkeley Center for Law & Technology. He advised tech companies on privacy matters as an attorney with Freshfields Bruckhaus Deringer (California and German bar admissions currently inactive). He studied law at the University of Kiel (PhD, JD) and the University of California, Berkeley (LLM).

WHEN: October 31st 2023
12:30-1:50pm

WHERE: Hamburg Hall Room 1002

ZOOM LINK

<https://cmu.zoom.us/j/97389172852>

Password: 429573